

Sponsorship Opportunities



Platinum Sponsor

\$5,000

Title Sponsorship (limit of 3)

Preferred Parking & Reserved Tables

Individual large banner with company name & logo prominently displayed at festival

8 Festival Tickets (includes 8 raffle tickets and 16 meal tickets)

Company name & logo appears in the Festival ad in *Powhatan Today*

Facebook and social media promotions

Recognition on the BSH website, in the summer issue of Big Blue & all advertisements

Gold Sponsor

\$3,000

Preferred Parking & Reserved Tables

Individual small banner. Company name & logo displayed at festival

4 Festival Tickets (4 raffle tickets, 8 meal tickets)

Company name & logo appears in the Festival ad in *Powhatan Today*

Recognition on the BSH website, in the summer issue of Big Blue & all advertisements

Silver Sponsor

\$2,000

Preferred Parking & Reserved Tables

3 Festival Tickets (3 raffle tickets, 6 meal tickets)

Yard Sign with Company name & logo displayed at festival, appears in *Powhatan Today* ad Recognition on BSH website, in the summer issue of *Big Blue* & all advertisements

Bronze Sponsor

\$1,000

Preferred Parking & Reserved Table

2 Festival Tickets (2 raffle tickets, 4 meal tickets)

Yard Sign with Company name & logo displayed at festival, appears in *Powhatan Today* ad Recognition on BSH website, in the summer issue of *Big Blue* & all advertisements

Copper Sponsor

\$500

1 Festival Ticket (1 raffle ticket, 2 meal tickets)

Yard Sign with Company name & logo displayed at festival

Recognition on BSH website, in the summer issue of Big Blue

Entertainment Sponsorship

\$3,000

*Sponsors the ILLbilly's

Preferred Parking

Individual small banner Company name & logo displayed at festival

4 Festival Tickets (4 raffle tickets, 8 meal tickets)

Company name & logo appears in the Festival ad in *Powhatan Today*

Recognition on the BSH website, in the summer issue of Big Blue & all advertisements

Beer Sponsor

\$1500

Preferred Parking

3 Festival Tickets (3 raffle tickets, 6 meal tickets)

2 Yard signs with Company name & logo, appears in Festival ad in *Powhatan Today* Recognition on BSH website, in the summer issue of *Big Blue* & all advertisements Cups with company logo to be used by guests at the festival

Wine Sponsor

\$1000

Preferred Parking

2 Festival Tickets (2 raffle tickets, 4 meal tickets)

2 Yard signs with Company name, appears in Festival ad in *Powhatan Today* Recognition on BSH website, in the summer issue of *Big Blue* & all advertisements Cups with company logo to be used by guests at the festival

Young Kids Zone Sponsor

\$800 *Bounce houses and other kids activities

2 Festival Tickets (2 raffle tickets, 4 meal tickets)

Yard Sign with Company name & logo, appears in Festival ad in *Powhatan Today* Recognition on BSH website, in the summer issue of *Big Blue* & all advertisements

Tween and Teen Kid Zone Sponsor \$8

\$800 *Assortment of teen activities

2 Festival Tickets (2 raffle tickets, 4 meal tickets)

Yard Sign with Company name & logo, appears in Festival ad in Powhatan Today Recognition on BSH website, in the summer issue of Big Blue & all advertisements

Tent Sponsor

\$500 *Provides coverage from sun or rain as

needed

1 Festival Ticket (1 raffle ticket, 2 meal tickets)

Yard Sign with Company name and logo

Recognition on BSH website, in the summer issue of Big Blue

"Where's the Beef Sponsor" \$500 *Multiple \$500 sponsorships available

1 Festival Ticket (1 raffle ticket, 2 meal tickets)

Yard Sign with Company name & logo displayed at festival

Recognition on BSH website, in the summer issue of Big Blue

The Dynamo Dogs

\$500 *Sponsors Gail Mirabella & The Dynamo Dogs

1 Festival Ticket (1 raffle ticket, 2 meal tickets)

Yard Sign with Company name & logo displayed at festival

Recognition on BSH website, in the summer issue of Big Blue

Security Sponsor

\$400

*Sponsors our off-duty deputies

1 Festival Ticket (1 raffle ticket, 2 meal tickets)

Yard Sign with Company name & logo displayed at festival

Recognition on BSH website, in the summer issue of Big Blue

Please make sure you email your highest resolution company logo to



2019 Beef & Music Festival Sponsorship Form



Company/Individual Name: Contact Person:	
Sponsorship Level:	
☐ \$5,000 Platinum Sponsor	☐ \$3,000 Gold Sponsor
☐ \$2,000 Silver Sponsor	\square \$1,000 Bronze Sponsor
☐ \$500 Copper Sponsor	\square \$3,000 Entertainment Sponsor
☐ \$1,500 Beer Sponsor	\square \$800 Tween/Teen Zone Sponsor
\square \$1,000 Wine sponsor	\square \$800 Young Kids Zone
☐ \$500 Tent sponsor	\square \$500 "Where's the Beef" Sponsor
\square \$500 The Dynamo Dogs Sp	oonsor \$400 Security Sponsor

*In order to ensure all sponsorship benefits are fulfilled, please be sure to email your company logo to Cat Ringling, information@bshknights.org.

Payment for your Sponsorship:

We are happy to receive payment by check made out to BSH and mailed to Blessed Sacrament Huguenot Catholic School
Attn: Beef & Music Festival
2501 Academy Road
Powhatan, Virginia 23139

THANK YOU FOR YOUR SUPPORT!

If you would like to make your payment by credit card, please call the Development Office at (804) 598-4211. Payment by credit card requires an additional 2% processing charge.